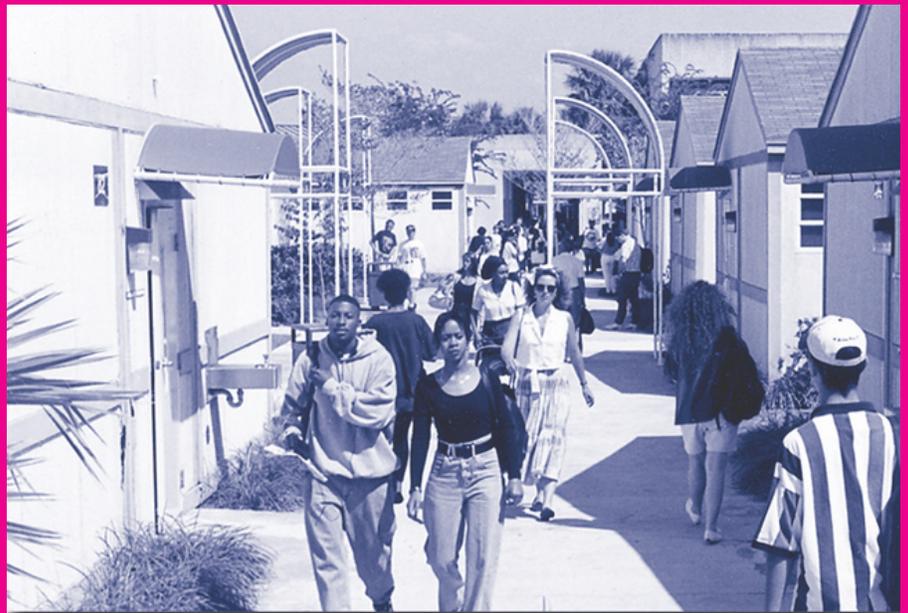


# RISO Snapshot of Success

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Bill Buckler,  
Broward Community College



## Broward Community College

Broward Community College is a lively place a hub of activity for the 50,000 students, faculty, and administrators that flock daily to its four campuses in Southern Florida. It is the largest and oldest institution of higher education in Broward county.

No one knows this better than Bill Buckler, Director of Print Services. With numerous course offerings and all of the routine day-to-day administrative paperwork, his busy in-plant print shop plays a critical role in helping the school run smoothly.

“There’s so much going on year-round,” explained Buckler, “and in a school of this size, everybody needs something printed to keep the information flowing to everyone who needs it.”

A veteran of the print business, Buckler realized the need to upgrade his equipment several years ago. “Printing class schedules used to be a real killer,” Buckler recalls.

“Each course has its own description, a list of prerequisites, a reading list that sort of thing. Running the material through the copiers used to take forever, and the high volume also took its toll, maintenance-wise.” Buckler knew he had to take a load off the high-speed copiers, and at the same time, find a more efficient way than the offset press to handle small jobs.

He read about RISO’s line of [digital duplicators](#) in a trade magazine, and before long found himself paying a visit to the local RISO sales office. There he was surprised to find a familiar face. “The sales manager was someone I had bought a complete print shop from 20 years earlier,” he recalls.

“He knew from experience that I was going to put the [digital duplicator](#) through its paces to see if it was the right solution for our needs at Broward.” The two quickly arranged a trial run.

“From the start, I worked the digital duplicator hard,” says Buckler. “I tried lots of small card stocks, experimented with large coverage areas, and used it for almost every application that came in.” How did the machine stand up to the test? “Nothing fazed it!” remembers Buckler.

“In that first month, we ran more than 300,000 impressions. I wanted to see how many impressions we could get per master, and from the start, I was really excited.”

What are the RISO digital duplicator’s biggest benefits? “Speed and versatility,” says Buckler.

“It’s really great for the small jobs that tend to pile up. The offset press was a pain for those. With the RISO [digital duplicator](#), you just pop in the ink, run it, and it’s done.”

Buckler also adds economy to his list of attributes. “I know

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we've saved a ton of money in terms of cost per copy." He is also pleased with the RISO digital duplicator's [environmentally friendly](#) features. The machine uses 98% less energy than a photocopier, with no ozone emissions and no toxic chemicals.

Today, Buckler's RISO [digital duplicator](#) has logged more than 5 million impressions, and the applications he runs are more diverse than ever. "Invitations, envelopes, hanger tags, flyers, small books," he explains.

"We even created beautiful, water-marked stationery. We can customize it for each department for a huge savings."

Buckler is also impressed with the value RISO places on customer feedback. RISO's management visits us about every 3-6 months. "They really listen," he says.

"When we asked them to create burgundy ink, we got burgundy ink. That's responsive."

What's down the road for Broward's print shop? According

to Buckler, "We're looking forward to upgrading to the 600 dpi digital duplicator. It's improved print resolution and screening enhances fine lines and really makes photographs come alive."

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