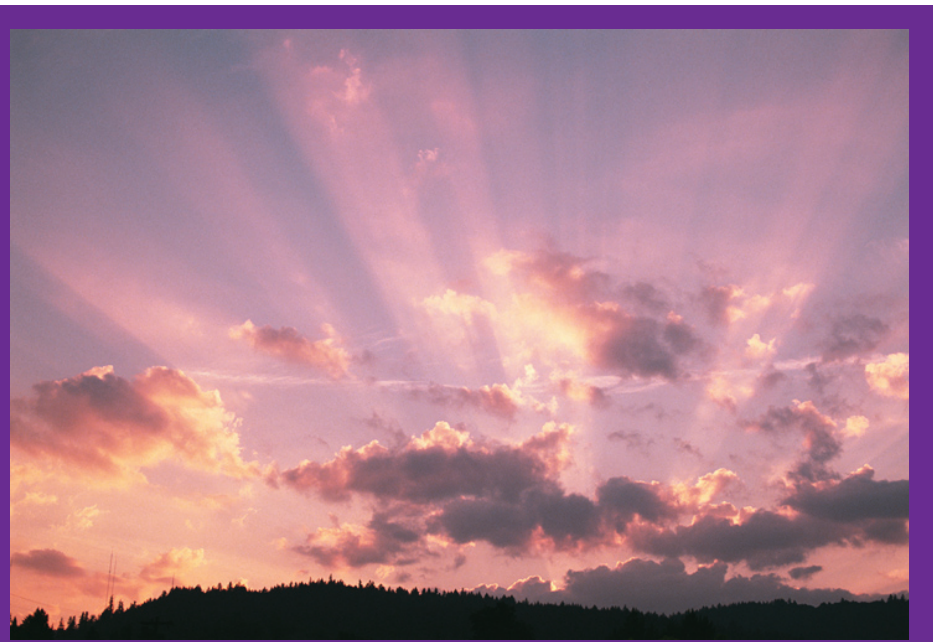


Snapshot of Success

"With our projected copy volumes, we estimate a savings of \$26,000 per year. That means that the HC5000 will pay for itself in approximately 18 months!"

Ricky Coule, Children's Pastor/
IT Coordinator



New Hope Worship Center

Located in Grovetown, Georgia, New Hope Worship Center (www.nhwc.org) serves a large and active congregation of more than 1,500. Its ministries include youth, children, and Christian education, and the church opened a new school for grades K-6 in time for the 2005/2006 academic year.

Three years ago, church administrators wanted to move from black and white to color printing, so they sought a replacement for their existing printer. "We wanted to use color, and the system we had required running multiple passes to do that. It wasn't efficient, there were registration problems with images, and it took a lot of time," said Ricky Coule, Children's Pastor who also serves as the church's IT coordinator.

With that in mind, the church purchased a color copier, made

by the same manufacturer as their original copier. While the estimated running cost for the color copier was 17 cents per two-sided bulletin (equal to 8.5 cents per page), the system seemed promising it would allow the shift to full color and eliminate the cost of using outside print services.

However, the church ran a cost analysis after two years with the color copier and found that the cost per copy was actually running at 34 cents per two-sided bulletin, equal to 17 cents per page far more than they had originally planned. At 30 copies per minute, it was also slow.

Then a local sales representative introduced the church to the RISO HC5000 Full Color ComColor™ Printer. This revolutionary technology not only offers speed (105 pages per minute in full color, up to

11" x 17") and high quality output its running costs are as low as 3 cents per page.

"Because of our negative experience with our other machine, we were concerned about spending the money needed to buy the HC5000. We arranged to 'test drive' the unit in-house to determine the real cost per copy. Based on our actual practice, we're seeing costs in the range of 5 cents per page. With our projected copy volumes, we estimate a savings of \$26,000 per year. That means that the HC5000 will pay for itself in approximately 18 months!" says Coule.

The church uses the HC5000 to print bulletins and brochures for its congregation and also uses the unit to produce everything from report cards to student handbooks for its school. In fact, during the first six

Snapshot of Success

months, New Hope Worship Center ran over 107,000 copies on the HC5000.

“There have been no surprises or credibility gaps with this new technology, and we are very glad about that. The print resolution might be slightly lower than a laser printer but if it is, no one has commented on it. And with savings of \$26,000 per year, the choice is clear. It’s a terrific solution for us,” says Coule.

With commendations from some of the industry’s leading testing laboratories and analyst firms, RISO’s HC5000 represents a breakthrough in full color digital printing, delivering an unparalleled combination of speed, affordability and output quality in one easy-to-use machine. The HC5000 offers the world’s fastest print speed—105 ppm—at sizes up to 11” x 17” with running costs as low as \$.03 per page in full color. Through this combination of benefits, the

HC5000 fulfills the need for fast and affordable color printing for everyday communications and enables users to leverage the proven impact of color in more documents than ever before.

Engineered to run monthly volumes as high as 250,000 per month, the HC5000 provides a quick return on investment, whether in a facilities management site, central reproduction department or as a departmental or networked office printer.
