

Snapshot of Success

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Diane Illis
Communications Coordinator
Northern Tier Regional Library
Association



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The Northern Tier Regional Library Association is a nonprofit organization located in Gibsonia, PA, that strives to inspire, inform, educate, and entertain the public. Making a difference in the lives of others with everything from summer reading camps, stories and crafts, drama clubs, and critique groups for fiction writers, this public library reaches out to the community from their Richland Center and Pine Center as well as through their Bookmobile. Publicly funded by Richland Township, the Township of Pine, the Regional Asset District, and the state of Pennsylvania, they also reach out to neighboring communities.

Diane Illis, Communications Coordinator, has been using RISO digital duplicators for the past twelve years and is now

on her third generation digital duplicator. Using their newly purchased MZ790 primarily for printing out monthly newsletters and capital campaigns directly from her PC, she is most excited about the ease of use and ability to use the two-color, one-pass feature.

"The MZ790 is so much fun to use. It saves me so much time. It's very fast, cost-effective and the print quality is great. What I really love is the two-color, one pass. I just can't express how excited I am about this machine!" says Diane.

The library's monthly newsletter is a double-sided 11" x 17" page with an insert, and it takes under an hour to complete 800. Capital campaigns go out to 11,000 households, with a total of 55,000 pieces. The MZ790 prints 150 prints per minute,

making little work of larger jobs.

The Northern Tier Regional Library Association uses the MZ790 in conjunction with a full color copier, but Diane chooses to use the RISO for the vast majority of her outgoing communications. "Where it was nice to have the option of full color, the print quality on the copier was not a crisp as on the digital duplicator. Not to mention the cost per copy on the duplicator is much more budget friendly."

Even though funding for libraries has been stagnant, the Northern Tier Regional Library is still able to offer a wide array of activities for children and adults in their community and in neighboring communities. Finding cost-effective ways to print in color and reduce their annual budget is imperative, and the RISO is a perfect fit.