

RISO Snapshot of Success

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Linda Yee, Administrative Secretary, Park Street Church



Park Street Church

Located along the Freedom Trail in Boston, Massachusetts, historic Park Street Church is an old church with new ideas. Park Street Church is dedicated to outreach around the corner and around the world, funding programs for the local community it serves as well as overseas missionaries.

The church regularly conducts fundraising activities that are heavily dependent upon printed materials, such as requests for donations, invitations to events, and brochures. This prompted the administration to look for a new printing system that would be fast and reliable.

The church's administrator saw the RISO digital duplicator in action while attending a conference. He knew right away that this was the solution to the church's print-on-demand needs. "The RISO digital duplicator

saves on costs, and gives us fast turnaround," said Linda Yee, the church's Administrative Secretary. "We can print 200-300 pieces at a time whenever we need them, with no additional staff."

Prior to the RISO digital duplicator, they sent out most printing jobs to a local copying company. Turnaround time was two or three days, which meant that last-minute information could not be included in pieces like the weekly bulletin. With the RISO digital duplicator, the bulletin doesn't need to be printed until Thursday, leaving plenty of time to get in those last-minute announcements and changes.

Annual outside copying expenditures had been around \$35,000. Printing the return address on 1,600 window envelopes cost \$.10 per piece,

or \$160 on this one job alone. They also printed brochures on education, outreach, and missions, as well as holiday letters and announcement postcards. Now all of these jobs are printed on their RISO digital duplicator with significant savings.

According to Yee, getting the RISO digital duplicator purchase approved by the church board was easy once they saw how much the church would save, the potential for improved turnaround, and the ability to customize small runs to a particular audience.

When asked about an instance where the RISO digital duplicator "saved the day," Yee recalled that a several-hundred piece mailer had been printed and was ready to mail, when someone noticed that the date on the piece was wrong. According to

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Yee, an outside printer would have taken two to three days to reprint the piece, but with the RISO digital duplicator, new pieces were printed and in the mail the same day, with hardly a

hiccup in the mailing schedule.

Park Street Church started out printing about 450,000 impressions in their first year, and now averages 700,000

copies annually. Yee enthuses, "We are very happy with the RISO digital duplicator. It does whatever we need, plus it's user friendly."
