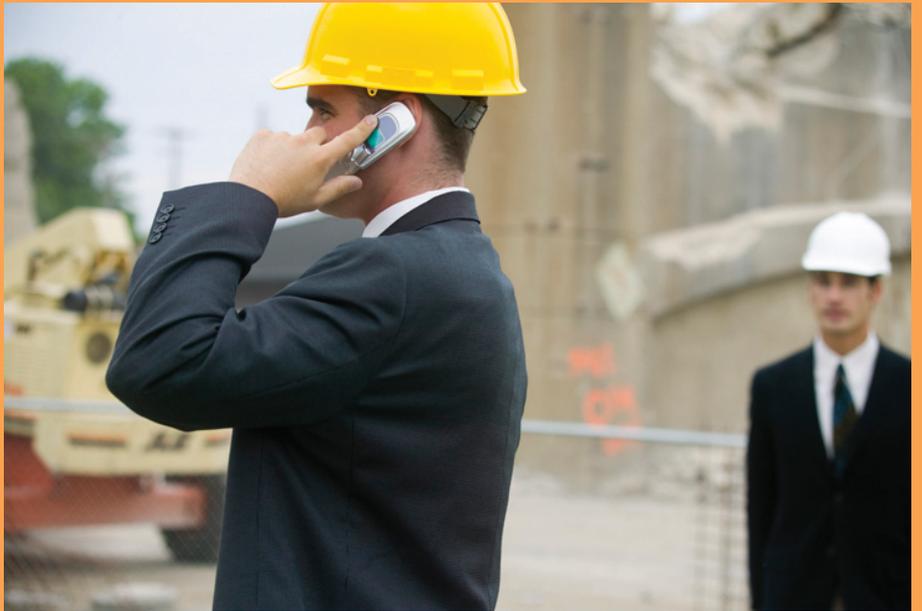


Snapshot of Success

“The HC was chosen for its quality and its speed. The HC has reduced costs and increased productivity.”

Penny Modrick, Secretary,
Pennsylvania One Call System



Pennsylvania One Call System

Pennsylvania One Call System, Inc., located in West Mifflin, Pennsylvania, is a non-profit corporation created to protect underground utilities and promote safety of personnel working in the vicinity of excavations. Pennsylvania One Call System (POCS) provides an efficient, cost-effective communications network by providing one toll-free telephone number for anyone to call when digging to request the location of underground utility lines. The service is available 24 hours a day, every day of the year.

Since its inception in 1972, POCS has increased its membership from six utilities to 3,027. This communication network receives and processes location requests from excavators, contractors, plumbers, builders, designers, and the general public, and disseminates this

work location information to all members based on their service agreements. Use of POCS by excavators increased from 389 calls the first year to 646,150 in 2006.

For an organization that puts such a high priority on up-to-the-minute communications, the printing equipment it uses must be equally fast and reliable. POCS has been a RISO customer for many years.

In the past, POCS relied on a RISO digital duplicator to complete their print jobs. They upgraded from their duplicator to an HC5000 ComColor™ printer, and recently upgraded to an HC5500 printer. POCS depends on the HC's speed. “The HC was chosen for its quality and its speed,” states Penny Modrick, Secretary. “The HC has reduced costs and increased productivity.”

In addition to providing information about utilities, POCS heightens public awareness through attendance at trade shows and safety conferences. POCS also offers screening services and electronic mapping data. It provides mailing services for compliance with state and federal regulations. “We use the HC to print letters for bulk mailings,” remarks Modrick. “We also use it to print brochures. Most of what we print is in color. More than 10,000 copies a week are printed on the HC.”

The RISO HC printer is extremely powerful, printing full color at speeds of 120 pages per minute. The HC's finisher makes producing mailings and newsletters a simple, one-step operation. With the HC in its employ, POCS maintains its standard of efficient, cost effective communications for its entire member community.