

Snapshot of Success

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Jared Spires, Director of Operations,
Real Colorado Soccer



Real Colorado Soccer/Douglas County Soccer Association

The goal of Real Colorado Soccer, based out of the Douglas County Soccer Association in Centennial, Colorado, is to provide the best possible soccer experience, helping each player and their family participate to the level they desire, and enabling each child to learn, grow and celebrate his or her accomplishments and love of the game.

The organization offers a wide variety of soccer programs. Recreational programs are available for children ages 4 to 19, and Real Colorado also offers competitive teams for youths and adults. In fact, the Real Colorado Cougars are an elite women’s soccer team competing at the highest level of women’s soccer in North America, and the association also fielded the US Youth Soccer National

Champion team in 2006. With these accomplishments, it’s little wonder that Real Colorado was named one of the top 20 clubs in the US for 2007 by Soccer America.

These wide-ranging activities require a constant flow of information to all of Real Colorado’s constituents, ranging from mailers to promotional materials, flyers, registration forms and more. Real Colorado has been using RISO’s digital printing technologies for several years to provide a reliable, cost-effective printing solution.

“We use our RISO digital duplicator for all types of applications. We average eight mailing campaigns a year, of between 4,500-5,000 pieces. We print smaller runs for our soccer camps, and also use it to

print the financial reports for our annual meeting. It’s a very versatile technology—much faster than other internal printing options and we don’t have to go outside to get these jobs done,” says Jared Spires, Director of Operations.

Real Colorado recently upgraded its original RISO unit to an RZ590 digital duplicator. Extremely flexible, the RZ590 can print on a variety of paper stocks, including heavy card stock, recycled papers, newsprint, carbonless, pre-cut and odd-sized media. It can produce everything from newsletters, letterhead and envelopes, business cards and forms, to calendars, promotional and fundraising materials, and more.

The RZ590 features 600e dpi imaging, and like other all

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digital duplicators within the RZ series, it incorporates the RISO i Quality™ System. This system allows two-way communication between the digital duplicator and its supplies via integrated RF (Radio Frequency) tags embedded in the ink bottle and

master roll. The i Quality System offers automatic assurance of optimum print quality and prevention of operator error for supplies. RISO i Quality also warns the user of shortages in remaining ink and masters, and helps minimize paper waste.

The RZ590's two-color capability is an important feature, according to Spires. "With color, we can easily draw attention to special items or important sections of our pieces. It is working out extremely well for us."
