

# Snapshot of Success

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Bob Carpenter, Press Operator,  
Southern Wine and Spirits



## Southern Wine and Spirits of Florida

Southern Wine and Spirits of Florida, a division of Southern Wine and Spirits of America, began operations around forty years ago in Miami, where its headquarters is still located. The business has grown to become one of the largest beverage distributors in the United States. Last year, Southern Wine and Spirits shipped over seventy

million cases across the twenty-eight US states in which it operates. If you travel within the United States and indulge in wine or spirits, chances are good that Southern Wine and Spirits had something to do with the contents of your glass.

Southern Wine and Spirits has been using RISO digital duplicators for six years, recently upgrading to a RISO MZ790 digital duplicator. With black, green, blue, red, and burgundy color cylinders, Southern uses the MZ790 daily.

"We like the MZ790 for large and small quantities when we need either one color or two colors," states Bob Carpenter, Press Operator. "We can get a lot of work done by using the MZ790. The production is great, and there is a nice flow that

allows us to keep up with daily production."

Southern Wine and Spirits uses the MZ790 to print everything from wine lists to forms. Typical print runs range from 5,000 copies to over 15,000, in sizes ranging from 4" x 6" to 11" x 17", on a variety of paper stocks, including carbonless and cover stock.

By printing in house, Southern Wine and Spirits is able to make last-minute edits and still meet deadlines. The 150 ppm print speed and high quality of the MZ790 ensure that the digital duplicator keeps up with demand. With a 600,000 impression per month recommended duty cycle, the rugged RISO MZ790 keeps up with Southern Wine and Spirits' continuing growth.

