

RISO Snapshot of Success

"Before we had the HC5500 I did not want to do my job. Now, I am looking forward to expanding the types of communications we create because of this printer."

Emily Davenport, Publications Director,
St. Andrew's Episcopal Church.



St. Andrew's Episcopal Church

Emily Davenport joined the staff of St. Andrew's Episcopal Church in Kansas City, Missouri, six years ago as the Publications Director. Davenport is responsible for all aspects of the development and production of church materials including their 44-page Sunday bulletin—a legal size booklet that must be created for every Sunday service. In addition to the bulletin, she is also responsible for developing postcards, an eight-page newsletter, and other communications materials like banners and postcards.

Davenport used a desktop laser printer, a black and white copier, and outside print shops to help publish these materials. The Sunday bulletin was printed internally using the workgroup printer, which was specifically purchased for producing this piece. Davenport needed a printer that was reliable and had stapling capabilities.

Unfortunately, Davenport was having trouble with the workgroup printer—"it just did not meet our needs," she said. In addition, she was having trouble with the desktop printer and with having to work with various print shops. "When it got to the point that I did not want to do my job anymore, I realized I needed another option," says Davenport. That is when she began to investigate the RISO HC5500. She felt she had to "really put it to the test" before making the commitment to purchase the full color, high speed printer.

The HC5500 not only met their needs, but well exceeded their expectations. Not only is she able to print the Sunday bulletin, she uses the HC for almost all of the church's printing needs. The St. Andrew's newsletter, *The Messenger*, is now printed on the HC. It allows Davenport to have

more control over the issue and add color cost effectively. The newsletter now averages sixteen pages per issue—up from eight before the HC. "With the use of color, we just have so much more to highlight and to say! We have noticed that the readership of *The Messenger* is up."

The HC5500 also offers variable data printing (VDP), giving churches the ability to add personalized messages to their communications. St. Andrew's is looking forward to leveraging the VDP capabilities of the HC very soon.

Ms. Davenport is passionate about the HC5500. At St. Andrew's, the staff jokes about the printer being "her baby," and they even reconfigured the work room so that she can have the HC closer to her. The HC5500 has made a real difference at St. Andrew's.