

Snapshot of Success

“Within the first three months of having our RISO equipment, we saved \$100,000!”

Manager, university print shop



University In-Plant

In 2003, a large university had just closed down their offsite printing department due to poor economic conditions and it had begun outsourcing all color printing. The manager knew there was a better way and began her quest to turn the shop entirely digital and bring the university's printing back in house.

The first digital acquisitions included a RISO RN2235 [digital duplicator](#) and two RISO V8000 two-color, one-pass duplicators. The addition of these printers helped to bring spot-color printing back under her control. RISO matched the university's school color and provided a custom color ink for a seamless transition from the outsourced work. Business cards, letterhead, envelopes, and more began flying out of the print shop. In 2008, the shop then added the RISO HC5500 [full-color inkjet printer](#), and this was

the end of outsourced color applications. Printing at speeds of up to 120 pages per minute in full color, RISO's [high-speed inkjet printer](#) is the world's fastest. “We also moved 60-65% of our monochrome work to the HC and added full color to these documents for almost the same price. Forms, flyers, posters, envelopes, student planners, training materials, postcards, calendars, fundraising materials—you name it and we print it on campus,” she remarked.

One of the favorite applications she prints on the RISO [full-color inkjet printer](#) is direct mail. Prior to adding the HC5500, all the university mailings were addressed with peel-and-stick labels, a time-consuming and labor-intensive job. The variable data capabilities of the RISO [high-speed, full-color inkjet printer](#) put an end to that

and now all the mailings are printed and addressed in one easy step and at much lower cost. The RISO HC5500 easily handles barcodes that meet the United States Postal Service requirements and affords the university the accompanying postal discounts.

The print shop manager believes that the most important benefit RISO products have brought to her organization is being able to keep everything on campus. “The minute we start sending money off campus, we then have to start looking at where we are going to cut other programs and services,” she commented. “The RISO HC5500 lets us keep everything on campus and allocate more funds to our students.”