

RISO Snapshot of Success

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Kathy Raymes, Ministry Assistant



West End Baptist Church

West End Baptist Church was started in 1895 as an interdenominational Union Sunday School, with only seven members who met in a vacant house in Rock Hill, South Carolina. Today the church has over 2,000 members who come from all over South Carolina to meet at two of the church's campuses.

The main mission of this church is its members, and this is reflected in the variety of

ministries that support people in all stages of life and faith development. West End Baptist tries to inspire its members through traditional Biblical principles and messages, and shows how those can help people in their everyday life.

In order to communicate with its rather large congregation, West End Baptist Church often prints large quantities of bulletins and posters—even place mats on newsprint as part of its Vacation Bible School advertising. As a result, the church was determined to find a reliable, fast, and cost efficient printer that could easily handle the printing volumes that were required. The search came to an end when a pastor was invited to see a demonstration of the HC5000 ComColor™ printer, and in April of 2005 the church purchased its first HC high-speed color printer.

When we asked about the effect that the HC had on church's operations, Kathy Raymes, Ministry Assistant, notes, "The biggest change that we have noticed was the amount of time that we are able to save by using the HC. Also, this machine is extremely cost efficient—our cost per copy has decreased significantly." In fact, the staff was so impressed with the HC5000 that they gladly accepted an offer to upgrade to a new HC5500 in October, 2007.

"We run 500 duplex bulletins and anywhere from 40 to 50 mini duplex newsletters for our choir every week. There are also times when we have to print several thousand copies of other documents, and the HC is the perfect machine for these jobs," says Raymes. She also adds that all of the prints that are produced by the church are now in full color.

A graphic for a church bulletin. At the top, it says "come join us!" in a blue box. Below that, it says "You are invited to visit West End Baptist Church on Sunday, December 2, 9, 16 & 23 for our weekly Celebration Service at our main campus. Hope to see you there!". To the right of this text is a small image of a Christmas card with the text "All I Want For Christmas" and a list of names. Below the main text is a photo of a man in a suit, identified as "Mike Lowery Senior Pastor". At the bottom left is the "WEST END Baptist.org" logo with the tagline "One Passion. One Church. Two Locations." At the bottom right, it says "10:00 a.m. Sundays 1727 McCossett Highway, Rock Hill 803-527-0811 Quality children's programs available during all services". At the very bottom, it says "CLICK HERE FOR DIRECTIONS".