

# Snapshot of Success

*"The RISO is the perfect solution for all of our printing needs!"*

Kathy Rainwater,  
Ministry Assistant,  
West Metro Baptist Association



## West Metro Baptist Association

The West Metro Baptist Association (WMBA) is comprised of 54 churches and 2 missions, located in Cobb, Douglas, and Paulding counties in Georgia. WMBA strongly focuses on creating leadership among Pastors, staff, and ministry, as well as creating networking opportunities through conferences and other events. It helps its members develop missions in target areas, such as growing neighborhoods, mobile home parks, and apartment complexes, where the churches can provide valuable community service.

Another benefit that West Metro Baptist Association offers to its members is full access to a variety of printing, copying, and media equipment. Currently its equipment list includes televisions, VCRs, video

projectors, slide projectors, overhead projectors, and screens, but they also offer members the use of printing and finishing equipment, including copiers, folding machines, die cutters, and laminators. In addition to these products WMBA also has been using a RISO duplicator for quite some time, and in 2006 it upgraded to an HC Series full color inkjet printer.

The WMBA, as well as its member churches, constantly needs to produce newsletters, bulletins, flyers, posters, booklets, and business cards. Since most of these materials use color, they are printed on the HC ComColor™ printer. "We regularly print 2,200 full color duplex newsletters, and that is in addition to all the other jobs that our member churches print on

our HC," says Kathy Rainwater, WMBA's ministry assistant.

Kathy estimates that since WMBA started using RISO, it was able to significantly cut the production time on its newsletters, particularly because of the duplexing feature and the fact that the machine uses fast-drying ink instead of toner. WMBA also has another newsletter that is produced three times a year and has to be made into a booklet. Since the Association purchased its HC ComColor printer, the staff no longer has to manually fold and staple these booklets because of the HC's in line finisher.

"The cost per copy on the HC is very low and the pages came out dry. The RISO is the perfect solution for all of our printing needs!" says Rainwater.