

# RISO Snapshot of Success

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Joe Montisano, Chief Executive Officer, Central Florida Zoo



## Central Florida Zoo and Botanical Gardens

Established in 1923 as the Sanford Zoo, the Central Florida Zoo and Botanical Gardens has been a main local attraction for decades. Located in Seminole County, the Central Florida Zoo provides an opportunity for the entire family to experience the fascinating world of exotic animals and plants that have

been brought to the zoo from all over the world.

As a large organization, the Central Florida Zoo constantly needs large quantities of printed materials that are distributed to visitors and members. For years these jobs were outsourced to a local print shop. Finding this

method to be inflexible and expensive, the Central Florida Zoo management team decided to invest in its first RISO.

"We regularly print visitor maps and newsletters that we send to 8,000 of our member families. With RISO we have the opportunity to do this in-house, which gives us a lot more control over the timeline and cost of these jobs," says Joe Montisano, Chief Executive Officer of the Central Florida Zoo.

As part of the partnership with the Association of Zoos and Aquariums, the Central Florida Zoo participates in efforts to protect and maintain a population of endangered species. Endangered Amur leopards and Puerto Rican crested toads, as well as cheetahs, elephants, hyacinth macaw, and kookaburra are just a few of the animals that can be



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found at the Central Florida Zoo.

The zoo also hosts a variety of educational programs such as Two-to-the-Zoo and Curric-ZOO-lum, as well as other programs that can be customized by teachers to meet their curriculum needs. Every year these programs provide over 75,000 school children with exciting, innovative ways to learn about animals and environments, and every year the zoo produces thousands of printed pieces to

promote these programs.

In fact, the zoo's staff has been using RISO equipment for almost eight years. They currently have the HC5500 full-color [high-speed inkjet printer](#) and an RP3700 [digital duplicator](#), which they use for their high volume print jobs. Joe estimates that Central Florida Zoo prints about 60,000 pages per month on its RISO equipment.

“Since we started using RISO,

our prints are produced in a timely manner, and we can edit and change the format at any time. In addition to that, our costs have decreased by 50 percent.” says Montisano.

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